



VISION

Young Harris College will gain a competitive edge by making liberal arts relevant to the needs of 21st century students. We will offer distinctive programs that infuse active and collaborative learning into every academic and co-curricular experience. Our faculty and staff will be recognized and rewarded for implementing effective practices, pedagogies, and policies that result in successful student enrollment, retention, learning, satisfaction, graduation, and career achievement.

yhc.edu/strategicplan

Sustainable Foundations

Building Academic Identity

Distinctive Student Experience

Mature Organization

Students and Stakeholders
How the theme is realized and how our stakeholders reflect the success of the theme

Margin for Mission (NTR/year end balances)

Increase in Successful Graduates

Improved Retention and Student Satisfaction

Smooth as Butter Organization
Effective Learning Environment

Financial Resources
Input: investments made by the institution to reach the strategic goal
Output: additional revenue achieved by reaching the strategic goal

Increase Fundraising
Increase Net Tuition Revenue

Invest in Faculty, Staff and Programs
Increase Revenue

Invest in High Impact Practices and Faculty and Staff Development

Invest in Employees, Technology and Training

Internal Processes
How we do what we do

Increase Pipelines for Enrollment

Active and Collaborative Learning

Fully Integrated Four-Year Experience

Maximize, Integrate, and Streamline Technology Systems and Communication

Organizational Capacity
Do we have the Who and What?
• Answer it for the theme
• People, programs, resources

Develop a 21st Century Enrollment Operation

Develop High Demand Programs

Develop/Select High Impact Practices

Culture of Value and Empowering Employees

EDUCATE, INSPIRE, EMPOWER